



An e-commerce solution so scalable, robust, and complete, you won't be afraid to think big.

Why GoECart?

- Low start-up cost and rapid setup
- Hosted and fully managed
- Highly customizable, feature-packed shopping cart software
- World class customer support
- Tier 1 e-commerce hosting (99.9% uptime)
- Integrated online marketing and web promotion tools
- Unlimited products and categories
- Search engine friendly architecture
- Highly reliable and scalable
- Convenient and secure shopping
- Much more!

(See reverse for additional features.)

**30-day
FREE
TRIAL**

Use Promo Code: SUCCESS

In today's market, e-commerce is a necessity for growing business. Whether you are looking to reach new customers, expand hours of operation, or compete with larger organizations, online selling can provide a potent advantage.

More than an online shopping cart, GoECart[™] is a powerful, turnkey e-commerce solution that will empower you with all of the features and services you need to get a web-based storefront up and running quickly and cost effectively.

For a low monthly fee, GoECart provides both the cutting-edge technology and infrastructure needed to keep merchants ahead of their game. The GoECart solution includes our highly acclaimed e-commerce shopping cart software, plus Tier 1 hosting and world class customer support. GoECart is easy enough to use for an Internet novice but has all of the bells and whistles demanded by large e-commerce sites. You'll be able to take credit card orders, set payment methods, manage inventory, calculate shipping and taxes, and offer specialized promotions—all in real time. What's more, a powerful set of marketing and customer service features is built right in—to help you attract customers and keep them coming back for more!

GoECart is highly customizable to meet your unique business needs, and it even integrates with programs like QuickBooks[®] and UPS Online Tools[®] so you can leverage applications you already use today. This saves time and money on every transaction by eliminating the need for duplicate data entry. And when it comes time to expand your e-commerce operation, GoECart's best-of-breed technology and robust, SQL database are ready to scale with your online business.

GoECart Clients

GoECart is robust and scalable to meet the needs of just about any sized business—large and small. GoECart's numerous customers include:

Pitney Bowes Logo Merchandise Store
www.pblogstore.com

New Balance Chicago Shoes
www.newbalancechicago.com

Wine Chateau Wine & Liquor
www.winechateau.com

United States Chess Federation
www.uscfsales.com

Online Cool Gift Superstore
www.onlinecoolgifts.com

What Our Clients Are Saying

"GoECart met my needs completely. The 30-day free trial gave me ample time to become familiar with their software and customer service. When I needed to customize specific aspects of the software, GoECart was quick to supply the solution. They even have a seasoned marketing team that is helping me attain the visibility I need on the Internet, and they worked with me to tailor a marketing strategy to fit my budget. My website is up and running at full steam!"

Raymond Miller, Owner of
MyWeddingReceptionIdeas.com

"One of the best aspects of dealing with GoECart is the customer service. I must have called a hundred times in two months and your staff did complete justice to all my concerns and inquiries. Great job!"

Saurabh Abrol, CEO of
WineChateau.com

Did You Know?

By 2010, online sales in United States alone will reach \$331 billion. The growing population of online shopping households combined with retailer innovations and site improvements will drive e-commerce to account for 13% of total retail sales in 2010, up from 7% in 2004. Between 2004 and 2010, online sales will grow at a 15% compound annual growth rate.

Source: Jupiter Research

To learn more about
GoECart™, please visit
www.goecart.com,
send e-mail to
sales@goecart.com,
or call 877-243-3612.

Point. Click. Sell.

The following is a small sample of GoECart's many features. For more information and a **30-day FREE trial of GoECart**, please visit www.goecart.com.

Fast and Flexible Setup

- Negligible start-up time and low monthly fee
- No HTML, programming, or graphic design experience required!
- Point-and-click website layout tools
- No limit on number of products sold
- Database import facility
- Detailed documentation and tutorials

Robust E-commerce Store Administration

- Easy-to-use, web-based software administration
- Real-time credit card acceptance
- Support for all popular payment gateways (Verisign Payflow®, Authorize.net, PayPal, LinkPoint®, PayFuse, etc.)
- Unlimited categories and sub categories
- Fully customizable product pages (images, descriptions, attributes, etc.)
- Robust reporting (orders, inventory, customers, etc.)
- QuickBooks® accounting software integration
- Real-time shipping integration (UPS Online Tools®, FedEx®, USPS, etc.)

Powerful Marketing, Promotion, and Customer Service Tools

- Flexible discount features (accept coupons, gift certificates, etc.)
- Repeat customer rewards and recognition
- "Tell-a-friend" functionality
- Newsletter signup facility
- Optional checkout survey form
- MachInteractive™ Search Engine Marketing services available

Reliable, Scalable, and Secure Web Hosting

- Tier 1 network performance with 99.9% up-time guarantee
- Unlimited bandwidth and data transfer
- Advanced security monitoring – TruSecure and SAS 70 certified
- UPS power backup and daily tape backup for data
- Business class e-mail accounts with anti-spam and virus protection included

Easy, Convenient, and Secure Shopping For Customers

- Intuitive shopping experience with powerful store search capability
- Express checkout and international orders option
- Automated order confirmations with live order tracking
- Real-time shipping and tax cost calculations
- 128-bit secure sockets layer (SSL) "https" security

Solution Partners (partial list)

GoECart is proud to work with the following innovative organizations:



About MachroTech, LLC

GoECart is a division of MachroTech™. MachroTech is a new-generation software company that understands how to do business online today. MachroTech employs a strategic global model that combines the best of onshore and offshore development to deliver premium quality software, software development, and online marketing solutions to our clients at affordable cost. To learn more about MachroTech, please visit www.machrotech.com, send e-mail to info@machrotech.com, or call 866-IT-OUTSOURCE.

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